

Empowering **YOUTH** to be lifelong **CHANGEMAKERS!**



Up with People empowers
YOUTH to lead CHANGE in the WORLD through
PERFORMING ARTS, DIALOGUE,
WORLDWIDE TRAVEL





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TURN
HOPE
INTO ACTION

* Up with People

KEEP
HOPE
ALIVE

* Up with People

**STRONGER
TOGETHER**

* Up with People

KEEP
HOPE
ALIVE

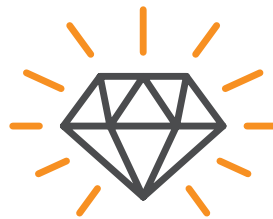
* Up with People

**1.1 billion
people
impacted**



Mission

We empower youth to be changemakers and to lead conversations, communities, and collective action on global challenges.



Values

Our values guide our programs, partnerships, and communities worldwide.

- **Integrity**
- **Respect**
- **Accountability**
- **Compassion**
- **Connectivity**
- **Collaboration**



Vision

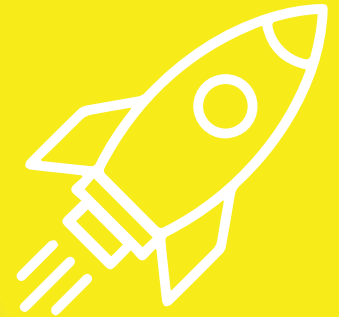
We envision an inclusive and sustainable world where people are equal in dignity and rights.



Honoring the Legacy

- Presented at Historic events - Olympics, UN General Assembly and multiple Super Bowl halftime shows.
- Performed for world-renowned leaders such as Pope John Paul II, Pope Francis I, Presidents of US, Costa Rica, MX, Colombia, Rwanda, Kenya, UK; Royalty from Netherlands, Sweden, UK, Denmark, Japan.
- Shows and dialogues with leaders of Fortune 500 corporations worldwide.

Building the Future



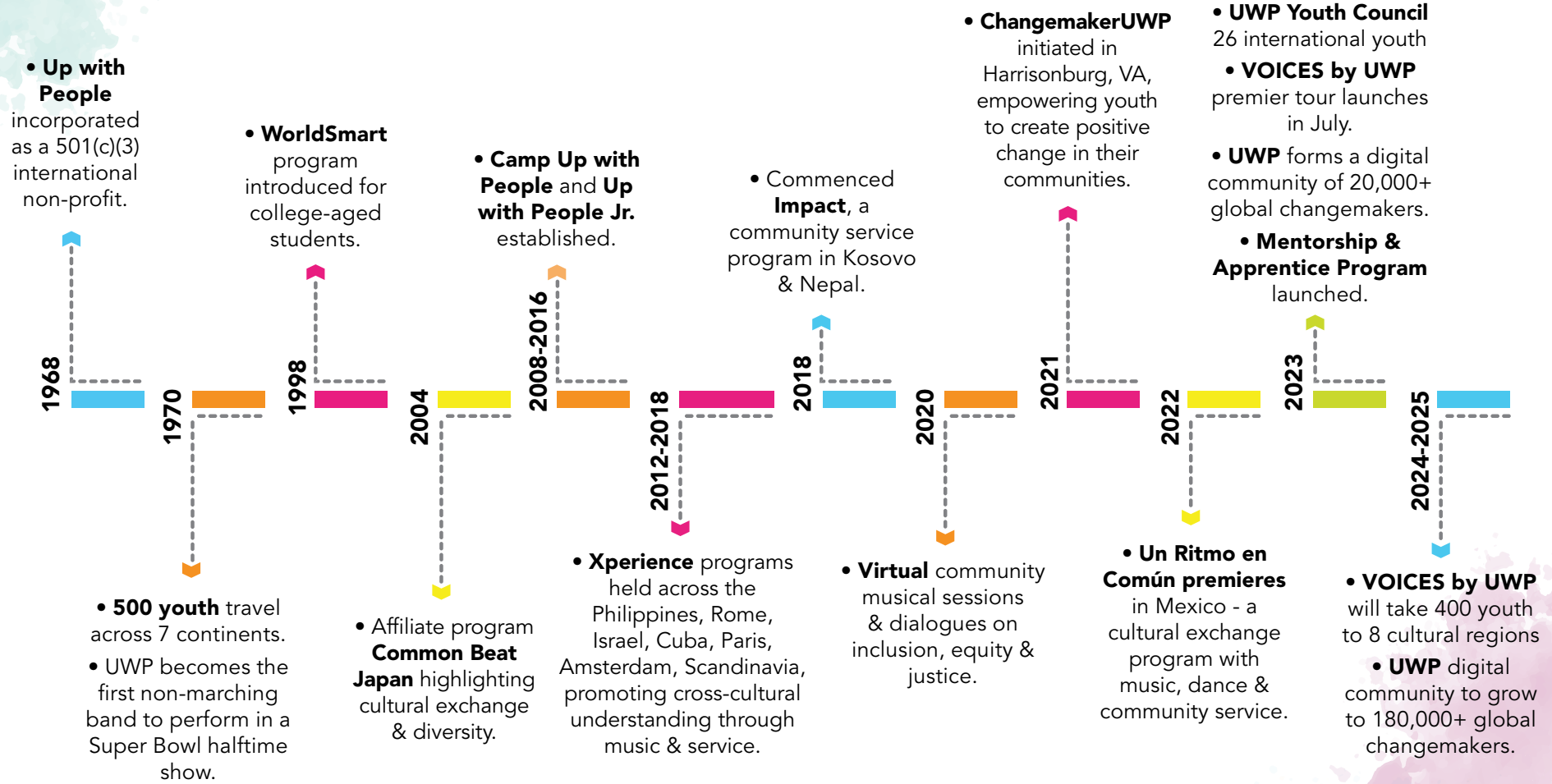
- In 2020, we pivoted to online musical sessions and dialogues on inclusion, equity, peace & social justice.
- In 2021, we piloted "Changemaker UWP" in Harrisonburg, Virginia.
- In 2022, we premiered "Un Ritmo en Común" in Mexico.
- In 2023 "VOICES by UWP" launches in July, to empower youth through values-based leadership, dialogue, performing arts, social service, and cultural exchange.

25,000+ shows performed in 70+ countries

Our Evolution

Since inception, UWP has brought 22,000+ youth from 135 countries, engaging over 5 million people from 73 cultural regions with a common message for peace.

**3 million+
community service
hours in 14,000
communities**



Empowering Communities through Transformative Programs

Building changemakers: Four global citizenship programs for four different age groups. Each program, a stepping stone towards VOICES by UWP, our flagship program.

VOICES by UWP

12 weeks | ages 18 to 24

Our flagship youth development program fosters global citizenship, creative confidence, cultural competency, employability, and social action.



Un Ritmo en común (URC)

13 weeks | ages 15 to 18 | 24 alumni

The program provides a stimulating journey of knowledge and self-discovery through, discourse, volunteering, music, and the arts.



Camp Up with People

3 weeks | ages 13 to 17 | 413 alumni

A life skills program for youth to experience the outdoors, to grow, learn and connect with global youth & local community.



Up with People Jr.

1-3 weeks | ages 8 to 12 | 800+ alumni

A musical day camp to build confidence, creativity, global awareness & leadership skills.







voices™

by UWP

What is VOICES by UWP all about?

VOICES by UWP is a unique program that combines the power of music, arts, dialogue, and community engagement to foster values-based leadership and life skills. Its various components, including mentorship, capstone projects, internships, a community festival, and a global network, aim to create a sustainable impact and empower youth to become effective leaders.

How is the curriculum unique?

VOICES by UWP program offers an experiential global citizenship curriculum with interactive learning experiences that

help youth develop skills and knowledge to become effective leaders and positive changemakers in their communities and beyond. From cultural competency discussions to hands-on social action projects, the program equips participants with 21st century skills essential for success in tomorrow's world.

Why music and the arts?

VOICES by UWP program culminates in each city with a vibrant community festival and a show, enabling participants to exhibit their work, promote community action, and inspire change through an UWP musical performance.

**UWP Digital
Community of
Changemakers grows
to 180,000+ by 2025**

Unite for Change

Invest in Us

30,000+ Global
Partners over
55 years



Our model builds trusted community partners, investors, donors and sponsors, to join us in our mission. But that's not all, the moral and fiscal support of our 22,000+ alumni around the world is also crucial for our future success. **Our campaign and events** are designed to engage all partners and ensure their unwavering support both now and for the future.



Voice 4 Voice Campaign

Monthly recurring donations by the UWP community to support and expand our global impact.



The Leaders Circle

Presidents' Circle: cumulative donations over \$25,000

Platinum Circle: cumulative donations over \$5,000

Global Leaders Circle: annual donations over \$1,200



Up with People Gala

Annual celebration recognizing successes and building future support for UWP.



Voices Rising

Friends raising dinners to present UWP to community leaders across the globe.

Our Impact

Our goal is to create a global movement of changemakers for a better world, expand the reach of our programs, strengthen our advocacy and build a strong network of investors, donors, sponsors, and community partners.

Together, with the support of our partners and 22,000+ alumni, we will take collective action on global challenges for sustainable impact in the communities we reach.

Expanding our Reach

We plan to expand our reach from one VOICES by UWP program in 2023 to four programs in 2024 & 2025, each year; and three UWP Junior, Camp and URC programs.

Amplifying your Contribution

Our innovative program models amplify every financial contribution nine times.

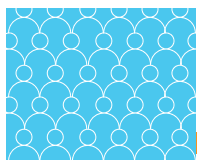
Scaling our Impact

Our program participants' voice multiplies our reach in the digital community, 400 times. By 2025 our 450+ participants will grow to a digital community of 180,000+.

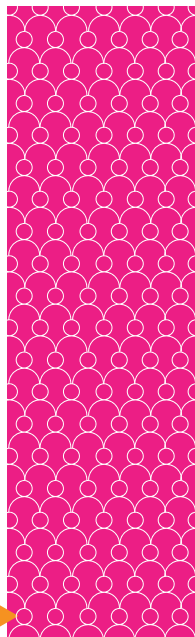
AMPLIFYING YOUR
CONTRIBUTION

9x

2023



2025



Connections and Relationships



UWP Music



Social Media



Dynamic Website



Podcasts & Fireside Chats



Digital Community Platform



E-learning Resources



Mentorship Program



Internship Program



Apprenticeship Program



Skill Up

We establish Partnerships based on trust, communication, shared values, and mutual respect. Our Partners enable us to:

- Connect Youth to Youth & UWP to community and cultures
- Network with global experts and access best practices
- Secure local resources with community involvement
- Allow exchange of ideas, cultures and experiences
- Ensure security and deeper understanding by leveraging partners community knowledge
- Build awareness and reputation for UWP and our common goal
- Establish relationships for ongoing engagement with local communities
- Expand the reach of programs
- Multiply the impact and success for our desired outcomes
- Strengthen our advocacy voice for a better world
- Build a collective community towards a shared goal
- Promote operational efficiency, cost savings, more dollars to our purpose

Our Partners



The people behind Up with People



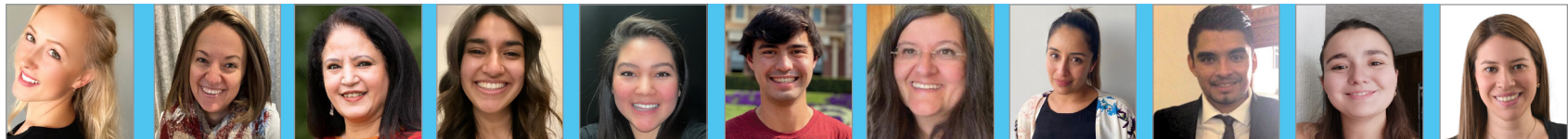
Robert Cygnaeus Terry Cekola Tim Andersen Stuart Shepherd Robin Lokerman W. John Hall Michael Goggins Jan Stjernström Tressa Rae Finerty Seema Srivastava



Therese Carlbrand Vernon C. Grigg III Dennis Walto Seema Srivastava Phil Worcester Stephanie Villegas Elaine Crepeau Armando González Shawna Reed Humberto Hernández



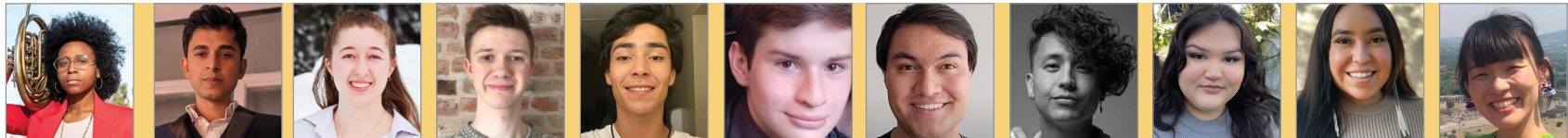
Yamini Ravichandran Reha Bublani Michael Roudebush Leila Barakat Daria Brand Janelle Axton Jeanna Axton Donalda McCarthy Angie Broeckel Leigh Ann Worcester Sergio Campos



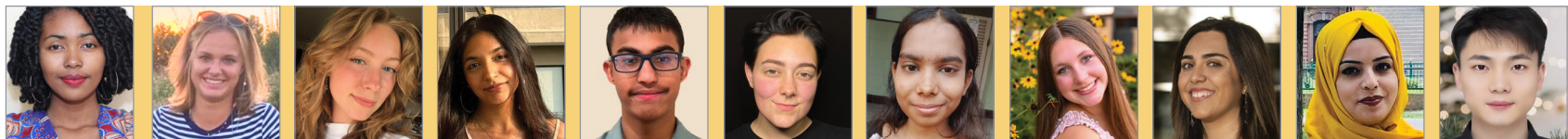
Jenn Marsh Lauren Mitzel Harveen Kapur Sydney Illanes Michaela Butwin Nick Hinson Sabine Mikulas Andrea Garcia Carlos Robles Dafne Jimenez Erika Solano



Javier Carrillo Marcela Jimenez Willy Betancourt Grace Dalton Julio Cuapio Mary Taylor Aide Márquez Likun Tang Antonio Leyva



Aliyah Qualls Akshay Kumar Sharma Danielle Beks Bertil Vestergård Armando Acosta Emiliano Lopez Esteban Tovar Hadi Qasemi Helen Griffin Jolene Fernandez Kaede Mitsuya



Joselita Rahantarisoa Kyra Heijmen Lexie Andre Mehr Ummat Neil Saran Ray Van Vleck Sana Shaikh Sophia Cekola Sophi Mares Urzeeba Bhat Ya Wang



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