THE 1960’S

1965 Sing Out ’65 performs the first public shows on August 7th & 8th before 2800 people in North Stamford, CT
1965 Sings Out ’65 performs the first event at Jordan High School in Watts after the Los Angeles race riots
1967 Sing Out ’67 performs at the Expo ’67 in Montreal, Canada
1968 Up with People is incorporated as a 501(c)(3) nonprofit, apolitical, non-sectarian international educational organization
1968 Up with People is first received by Pope Paul VI in Vatican City

THE 1970’S

1971 Up with People & the Smithfields perform with Bob Hope at The White House, Washington, DC
1972 Performance at the Olympic Village Theatre, Munich after the tragic massacre of Israeli athletes
1974 Up with People makes first visit to Belfast, Northern Ireland at the height of the Troubles
1974 Performance at the World Expo-Spokane sponsored by General Electric
1974 First tour of Yugoslavia with performances in 23 cities in 27 days
1975 First tour of Morocco
1975 Up with People spends 2 weeks in the Boston public schools during a tense time of desegregation
1975 Performances in 771 cities in 48 states during the Bicentennial tour of the United States
1976 Performance in Super Bowl X in Miami, FL for a live audience of 80,100 & 577 million TV viewers
1976 First tours of Austria, Switzerland, Liechtenstein & Poland
1977 Up with People presents three TV specials with Televisa in Mexico reaching a viewing audience of 30 million viewers
1978 General Electric Centennial Tour features Up with People on tour of 22 states & 44 cities
1978 Up with People makes its first visit to the People’s Republic of China
1979 King Juan Carlos of Spain meets Up with People in Madrid during their tour of 47 cities throughout 14 Spanish regions

THE 1980’S

1980 Up with People performs during halftime at Super Bowl XIV in Pasadena, CA
1980 Three Up with People casts visit 22 cities during the Kodak Centennial Tour
1982 Performance at Super Bowl XVI in Pontiac, MI for a live audience of 81,270 & 85.24 million TV viewers
1982 Up with People casts performs all summer at the World Expo-Knoxville, TN and SeaWorld-San Diego
1982 Up with People performs all summer at SeaWorld-San Diego, CA
1983 Up with People is received by Pope John Paul II at the Vatican
1983 Up with People performs all summer at SeaWorld in San Diego, CA and Orlando, FL
1983 Five Up with People casts undertake General Motors 75th Anniversary Tour of 96 plants in 56 cities on two continents
1984 Up with People is invited by the King & Queen of Jordan to Amman for the Jerash Festival
1985 Up with People perform the Honeywell International Corporate Tour in multiple North American & European cities
1986 Halftime performance at Super Bowl XX in New Orleans, LA for a live audience of 73,818 & 92.57 million TV viewers
1986 Coca Cola Japan’s Centennial Anniversary features Up with People in a 17-city tour of Japan
1988 First visit to the Soviet Union
1989 Performance for U.S. President George H. W. Bush’s Inauguration in Washington, DC
1988 Performance at World Expo ’88 in Brisbane, Australia
1988 Performance at Rugby Grand Finals halftime show, Sydney, Australia
1989 Up with People undertakes the McCormick Spice Corporate Centennial Tour of 12 cities in the USA & Canada
1989 Performances all summer at De Efteling Theme Park, The Netherlands
THE 1990'S

1990 First Soviet students travel in Up with People
1990 Up with People's 25th Anniversary celebrations are held in Denver, CO
1992 Performance at the Earth Summit in Brazil sponsored by Environmental Foundation, USA
1993 Performance in Denver for Pope John Paul II, US President Bill Clinton & 85,000 youth for World Youth Day
1993 Up with People undertakes The Hershey Company Corporate 75th Anniversary Tour
1993 Up with People's urban school program, Project Pride sponsored by Los Angeles (CA) School System
1994 Up with People performs on New Year Eve's 1994 in Hong Kong
1995 Project Pride School programs take place in Tucson, Denver & San Antonio sponsored by US Bank
1996 Performance at the Coca Cola Pavilion at the Summer Olympics in Atlanta & at Disneyland in California
1997 Up with People tour of Japan sponsored by Toyota, IBM Japan & McCann Erickson Hakuhodo
1997 Up with People participates in the Presidents' Summit for America's Future in Philadelphia & the Summit of Eight in Denver
1998 Up with People begins a service partnership affiliation with America's Promise -- The Alliance for Youth
1998 Performance at Expo '98 in Lisbon, Portugal in June & for Scania in Sweden
1999 Performance at Celebration of Peace with Colin Powell in Denver, CO
1999 Launching of the Communities of Peace program
1999 Performance at International Conference of the Red Cross & Red Crescent in Geneva, Switzerland

THE 2000'S

2000 Chevrolet begins a one year sponsorship of Up with People
2000 Up with People participates in Communities of Peace program in Boston, Denver, Omaha, & San Antonio
2000 Up with People participates in & performs at World Youth Day in Rome for the second time
2000 35th Anniversary celebration in Orlando, FL
2000 Up with People suspends operations
2004 Up with People resumes operations with a new program model called WorldSmart, An Up with People Program
2005 A musical production is added to the WorldSmart program
2005 Alumni cast performs at World Expo in Nagoya, Japan & in Bangkok & Phuket, Thailand
2006 WorldSmart is renamed as the Up with People program
2007 Up with People launches new Emerging Countries program in Thailand & in the Philippines
2007 Second appearance in the Macy’s Thanksgiving Day Parade in New York City
2007 Up with People participates in the United Nations Culture of Peace Forum at the UN Headquarters in New York City
2008 Up with People produces & performs in the Opening Ceremony of the 119th Tournament of Roses Parade in CA
2008 Up with People, branded as Viva la Gente in Latin America, returns to Mexico for a 9 city tour
2009 First visit to Taiwan
2009 Up with People celebrates Vattenfall's 100th Anniversary with a tour of Sweden, Poland, Germany, Denmark & Finland

THE 2010'S

2010 Up with People returns to Manila, Philippines for intense, month-long service projects & performances, March & April
2011 Up with People returns to Pasadena, CA as producers & featured performers in the Opening Celebration for the 122nd Tournament of Roses Parade
2010 Performance for H.R.H. Queen Silvia of Sweden in Washington, DC at the Iraqi Embassy
2012 Up with People returns to Brazil for the United Nations' Rio+20 Earth Summit
2012 Performance in Zocalo Square, Mexico City
2013 Performance for H.R.H. Princess Margri et & husband, Prof. Pieter van Vollenhoven in Apeldoorn, Netherlands
2013 Up with People participates in the Lions International Convention in Hamburg, Germany
2014 First tour of Israel with shows in Tiberias & Ramat Gan
2014 First tour of Cuba with performances in Santa Clara & Havana
2015 Up with People launches 50th Anniversary tour with events in Denver, Tucson, Orlando, Mexico City, Brussels, & Rome
2015 Performance at the 100th Anniversary of Kiwanis International in Indianapolis, IN
2017 Performance at Teatro del Silenzio with Andrea Bocelli in Lajatico, Italy
2017 Up with People returns to the Vatican & performs a third time for Pope Francis I
2018 First tour of the Republic of Kosovo

For more information, visit www.upwithpeople.org/history