



## THE 1960'S

- 1965** Sing Out '65 performs the first public shows on August 7th & 8th before 2800 people in North Stamford, CT
- 1965** Sing Out '65 performs the first event at Jordan High School in Watts after the Los Angeles race riots
- 1967** Sing Out '67 performs at the Expo '67 in Montreal, Canada
- 1968** Up with People is incorporated as a 501(c)(3) nonprofit, apolitical, non-sectarian international educational organization
- 1968** Up with People is first received by Pope Paul VI in Vatican City

## THE 1970'S

- 1971** Up with People & the Smithfields perform with Bob Hope at The White House, Washington, DC
- 1972** Performance at the Olympic Village Theatre, Munich after the tragic massacre of Israeli athletes
- 1974** Up with People makes first visit to Belfast, Northern Ireland at the height of the Troubles
- 1974** Performance at the World Expo-Spokane sponsored by General Electric
- 1974** First tour of Yugoslavia with performances in 23 cities in 27 days
- 1975** First tour of Morocco
- 1975** Up with People spends 2 weeks in the Boston public schools during a tense time of desegregation
- 1975** Performances in 771 cities in 48 states during the Bicentennial tour of the United States
- 1976** Performance in Super Bowl X in Miami, FL for a live audience of 80,100 & 57.7 million TV viewers
- 1976** First tours of Austria, Switzerland, Liechtenstein & Poland
- 1977** Up with People presents three TV specials with Televisa in Mexico reaching a viewing audience of 30 million viewers
- 1978** General Electric Centennial Tour features Up with People on tour of 22 states & 44 cities
- 1978** Up with People makes its first visit to the People's Republic of China
- 1979** King Juan Carlos of Spain meets Up with People in Madrid during their tour of 47 cities throughout 14 Spanish regions

## THE 1980'S

- 1980** Up with People performs during halftime at Super Bowl XIV in Pasadena, CA
- 1980** Three Up with People casts visit 22 cities during the Kodak Centennial Tour
- 1982** Performance at Super Bowl XVI in Pontiac, MI for a live audience of 81,270 & 85.24 million TV viewers
- 1982** Up with People casts performs all summer at the World Expo-Knoxville, TN and SeaWorld-San Diego
- 1982** Up with People performs all summer at SeaWorld-San Diego, CA
- 1983** Up with People is received by Pope John Paul II at the Vatican
- 1983** Up with People performs all summer at SeaWorld in San Diego, CA and Orlando, FL
- 1983** Five Up with People casts undertake General Motors 75th Anniversary Tour of 96 plants in 56 cities on two continents
- 1984** Up with People is invited by the King & Queen of Jordan to Amman for the Jerash Festival
- 1985** Up with People perform the Honeywell International Corporate Tour in multiple North American & European cities
- 1986** Halftime performance at Super Bowl XX in New Orleans, LA for a live audience of 73,818 & 92.57 million TV viewers
- 1986** Coca Cola Japan's Centennial Anniversary features Up with People in a 17-city tour of Japan
- 1988** First visit to the Soviet Union
- 1989** Performance for U.S. President George H. W. Bush's Inauguration in Washington, DC
- 1988** Performance at World Expo '88 in Brisbane, Australia
- 1988** Performance at Rugby Grand Finals halftime show, Sydney, Australia
- 1989** Up with People undertakes the McCormick Spice Corporate Centennial Tour of 12 cities in the USA & Canada
- 1989** Performances all summer at De Efteling Theme Park, The Netherlands

## THE 1990'S

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- 1990** First Soviet students travel in Up with People
- 1990** Up with People's 25th Anniversary celebrations are held in Denver, CO
- 1992** Performance at the Earth Summit in Brazil sponsored by Environmental Foundation, USA
- 1993** Performance in Denver for Pope John Paul II, US President Bill Clinton & 85,000 youth for World Youth Day
- 1993** Up with People undertakes The Hershey Company Corporate 75th Anniversary Tour
- 1993** Up with People's urban school program, Project Pride sponsored by Los Angeles (CA) School System
- 1994** Up with People performs on New Year Eve's 1994 in Hong Kong
- 1995** Project Pride School programs take place in Tucson, Denver & San Antonio sponsored by US Bank
- 1996** Performance at the Coca Cola Pavilion at the Summer Olympics in Atlanta & at Disneyland in California
- 1997** Up with People tour of Japan sponsored by Toyota, IBM Japan & McCann Erickson Hakuhodo
- 1997** Up with People participates in the Presidents' Summit for America's Future in Philadelphia & the Summit of Eight in Denver
- 1998** Up with People begins a service partnership affiliation with America's Promise -- The Alliance for Youth
- 1998** Performance at Expo '98 in Lisbon, Portugal in June & for Scania in Sweden
- 1999** Performance at Celebration of Peace with Colin Powell in Denver, CO
- 1999** Launching of the Communities of Peace program
- 1999** Performance at International Conference of the Red Cross & Red Crescent in Geneva, Switzerland

## THE 2000'S

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- 2000** Chevrolet begins a one year sponsorship of Up with People
- 2000** Up with People participates in Communities of Peace program in Boston, Denver, Omaha, & San Antonio
- 2000** Up with People participates in & performs at World Youth Day in Rome for the second time
- 2000** 35th Anniversary celebration in Orlando, FL
- 2000** Up with People suspends operations
- 2004** Up with People resumes operations with a new program model called WorldSmart, An Up with People Program
- 2005** A musical production is added to the WorldSmart program
- 2005** Alumni cast performs at World Expo in Nagoya, Japan & in Bangkok & Phuket, Thailand
- 2006** WorldSmart is renamed as the Up with People program
- 2007** Up with People launches new Emerging Countries program in Thailand & in the Philippines
- 2007** Second appearance in the Macy's Thanksgiving Day Parade in New York City
- 2007** Up with People participates in the United Nations Culture of Peace Forum at the UN Headquarters in New York City
- 2008** Up with People produces & performs in the Opening Ceremony of the 119th Tournament of Roses Parade in CA
- 2008** Up with People, branded as Viva la Gente in Latin America, returns to Mexico for a 9 city tour
- 2009** First visit to Taiwan
- 2009** Up with People celebrates Vattenfall's 100th Anniversary with a tour of Sweden, Poland, Germany, Denmark & Finland

## THE 2010'S

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- 2010** Up with People returns to Manila, Philippines for intense, month-long service projects & performances, March & April
- 2011** Up with People returns to Pasadena, CA as producers & featured performers in the Opening Celebration for the 122nd Tournament of Roses Parade
- 2010** Performance for H.R.H. Queen Silvia of Sweden in Washington, DC at the Iraqi Embassy
- 2012** Up with People returns to Brazil for the United Nations' Rio+20 Earth Summit
- 2012** Performance in Zocalo Square, Mexico City
- 2013** Performance for H.R.H. Princess Margriet & husband, Prof. Pieter van Vollenhoven in Apeldoorn, Netherlands
- 2013** Up with People participates in the Lions International Convention in Hamburg, Germany
- 2014** First tour of Israel with shows in Tiberias & Ramat Gan
- 2014** First tour of Cuba with performances in Santa Clara & Havana
- 2015** Up with People launches 50th Anniversary tour with events in Denver, Tucson, Orlando, Mexico City, Brussels, & Rome
- 2015** Performance at the 100th Anniversary of Kiwanis International in Indianapolis, IN
- 2017** Performance at Teatro del Silenzio with Andrea Bocelli in Lajatico, Italy
- 2017** Up with People returns to the Vatican & performs a third time for Pope Francis I
- 2018** First tour of the Republic of Kosovo

For more information, visit [www.upwithpeople.org/history](http://www.upwithpeople.org/history)



**Up with People** is a global education organization that empowers young people to be positive agents of change in their communities and the world. Through our unique blend of music, social action, and international travel, we impact communities for the better while providing youth the knowledge and experience they need for today's complex global environment. For more than 50 years Up with People has been breaking down cultural barriers and enhancing understanding to help create a more hopeful, trusting and peaceful world. Learn more at [upwithpeople.org](http://upwithpeople.org)