
POSITION: Graphic Designer (Full-Time)
DEPARTMENT: Marketing
REPORTS TO: Senior Vice President
LOCATION: Denver, Colorado

Up with People seeks a creative Graphic Designer with experience in both print and electronic media. We're looking for someone who can take direction from written or spoken ideas and convert them seamlessly into images, layouts and other designs. You'll work across all levels and departments of our organization to find what makes us unique and communicate it to the world.

SPECIFIC DUTIES INCLUDE BUT ARE NOT LIMITED TO:

- Create visual aspects of marketing materials, websites and other media, including infographics for all internal and external stakeholders
- Work simultaneously on several projects based on departmental needs
- Pull together disparate elements of a design created by another professional, such as the icons, photographs and other components necessary for a comprehensive design
- Consult with marketing and sales teams to create cohesive designs that reflect our corporate culture and goals
- Manage graphic standards, style guide, and the ongoing needs of all branding and corporate identity initiatives
- Work with Marketing Team on creative development to motivate the target audience to "take action"
- Work with Marketing Team to improve online content with a consideration of SEO and Google Analytics
- Monitor competition and provide ideas to stand out in the marketplace
- Provide support to teams in all marketing and communications areas, to include web interface, print materials, newsletters, special communication
- Other duties including special projects as needed

REQUIRED SKILLS / EXPERIENCE:

- Bachelor's Degree in Fine Art Design, Marketing or related discipline
- Extensive experience with Illustrator, Photoshop and InDesign, specifically with mockups, web design and multimedia presentation
- 4+ years in professional commercial design, preferably with a marketing or creative agency
- Experience working with WordPress templates
- Adaptive design eye and skill
- Excellent communication skills (written and verbal)
- Must be a team player whose communication skills facilitate working with a variety of departments within the organization
- Ability to absorb and apply constructive criticism from peers and clients
- Strong understanding of cross-cultural audiences
- Strong organizational skills
- Familiarity with web design

To apply, submit cover letter, resume and portfolio of design work to: employment@upwithpeople.org.