



Bringing the World Together

THE UP WITH PEOPLE NEWSLETTER

VOL. 2, ISS. 3

APRIL 2007

Admissions Challenge 2007

You've heard of *March Madness* . . . You're probably checking the brackets even now . . . But we promise, *you've never seen anything like this:*



**The First Place
winner
will receive a
\$250 gift certificate
for United Airlines!**

Details on next page.

The Up with People Admissions and Recruitment Team would like to announce the **Global Madness Challenge!**

The purpose of the **Global Madness** Admissions Challenge is to involve the Up with People alumni in contributing to our international casts by recommending future students. This year's **Global Madness** campaign challenges our alumni to generate prospective cast members.

The **Global Madness** campaign is themed on March Madness NCAA Basketball Tournament in the United States. Each spring millions of people fill out brackets in hopes they have picked the winning teams throughout the tournament. To participate in **Global Madness**, Up with People alumni will compete against each other to find "winning students," which we are calling "**leads**." Alumni submit their leads by providing contact information to the Up with People admissions team by each round deadline. *Whoever provides us with the most leads wins!*

What/who is a lead? A lead is simply a person who is a high school junior and older (16 years old up to 28 years old) who may be a potential student for the Up with People program.

How do I find a lead? A lead can be your sons/daughters, nephews/nieces or their peers from high school/college. It can be a person who works at the local movie theatre, mall or non-profit. It can be your neighbors, church members or co-workers sons or daughters. You can present at a high school for a foreign language or music class to tell about your experiences on the road. You can speak to a local service organization, at a college residence hall meeting or a thespian club at a local high school.

What about UWP materials? Prospects can get more information by going the Up with People website where they can review the program and download a free application. Flyers and slicks can be emailed to you per request!

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Admissions Challenge 2007, *Continued*

Lead Generation: A lead is a FIRST NAME, LAST NAME, DATE OF BIRTH, ADDRESS, PHONE NUMBER, CELL PHONE NUMBER, EMAIL ADDRESS, and SCHOOL attending if any. Each lead generated is 'on your honor' that it is a legitimate potential future student for the Up with People program.

The lead can be emailed (we prefer), phoned, faxed or mailed into the Up with People Office. Please, no text messages, telegrams or morse code. Leads must be received by 12am on the day each round ends.

1st round – March 5, through April 2, 2007

2nd round – April 3 through May 1, 2007

3rd round – May 2 through June 15, 2007

Winner announced on June 18, 2007

Please send your leads (and your first and last name and cast & year traveled) to:

Email: info@upwithpeople.org

Subject Line: Global Madness 2007

Address: Up with People
1600 Broadway, Suite 1460
Denver, CO 80202

Phone: (303) 460-7100 ext. 108

Fax: (303) 225-4649



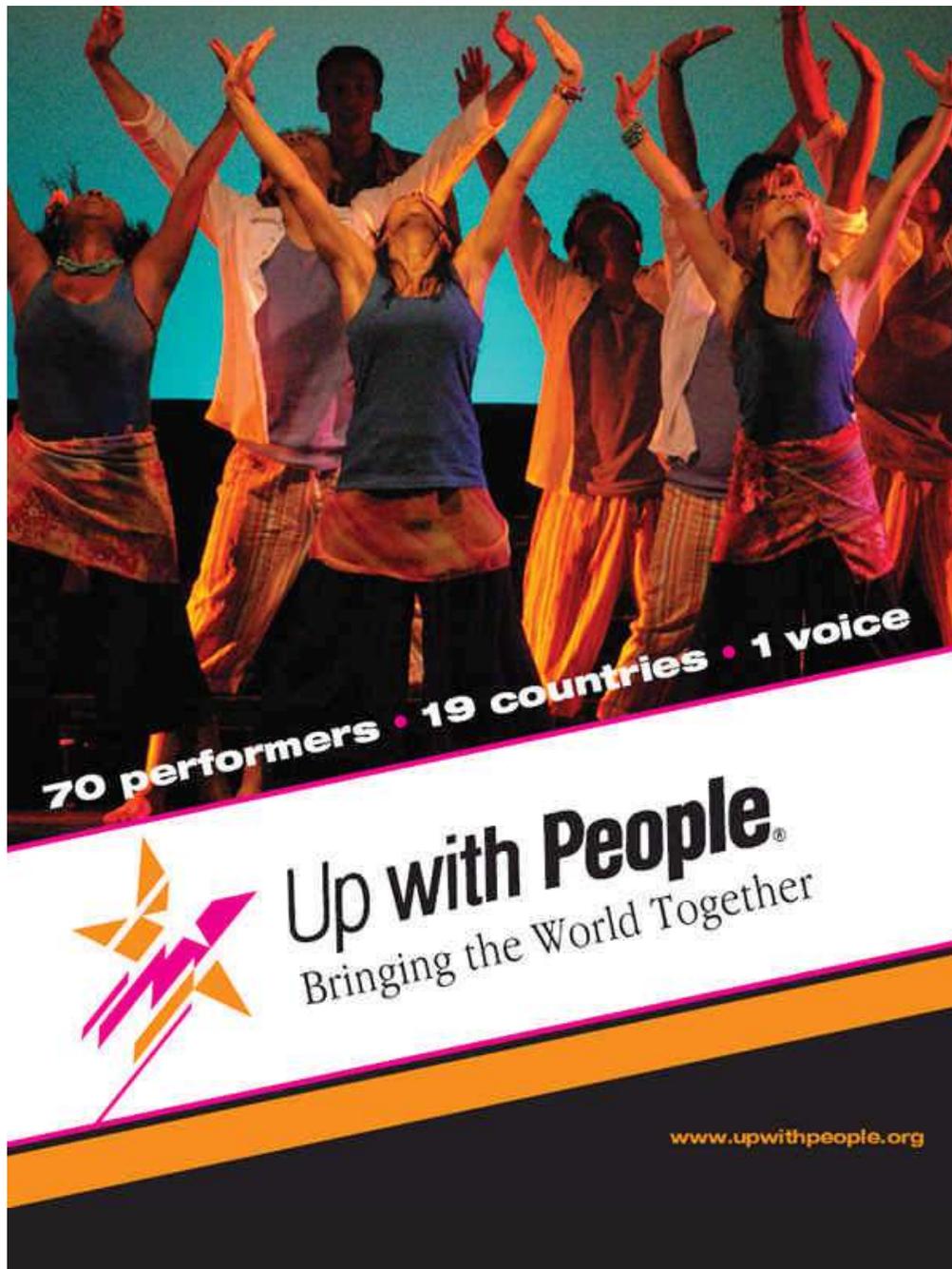
Those who have generated the most leads will advance to the next round. Number of participants who will advance depends on the number entered.

Winner: Alumni with the most leads in each round will advance to the next round. The final winner with the most leads turned in total will win a gift certificate of \$250 from United Airlines. Gift certificate can be used up to one year, additional year extension by request only.

Runner Up: The runner up with the second to the most leads generated will receive a gift certificate of \$50 to a store of your choice, pertinent to where you live (such as Target, McDonalds, Home Depot,).

With this being a competition of sorts, we thought some fine print would be appropriate: The following is a description of the current Up with People program: Up with People provides students with an extraordinary semester of traveling the world. Our student ambassadors experience an intense, hands-on, education in which they form a global network of lifelong friendships. Up with People students experience...traveling with 80 to 100 young adults from over 20 countries to 19 fascinating cities on several continents including: Europe, Asia and N. America.; living with host families in each city they visit gaining an insider's awareness and sensitivity to local cultures, habits and languages; an opportunity to develop and refine leadership skills beneficial to any career path by treating each city as a classroom; meeting with political, corporate and social leaders and visiting regional points of interest, such as the European Union or the Great Barrier Reef; service learning projects that develop insight into how different cultures address social and political challenges. Projects range from working with Hurricane Katrina victims in New Orleans, assisting with immigrants in Denmark to helping with Tsunami relief on beaches in Thailand; being a part of a one-hour musical show in each community. They gain and improve performance, music and presentation skills. In the past, Up with People has performed in four Super Bowl halftime shows, for the Pope in Italy, and at the Great Wall in China; college credit at several universities in the U.S., in addition, based on university specifications, students have the option of setting up an independent study that can be applied during the semester.

You're Invited to the Show in Europe



We would like to invite you to meet **Cast A 2007** at one of their shows in **Antwerpen, Utrecht, Leipzig, Bremen, Göteborg or Roskilde.**

Following the show, it would be great to meet you at the Up with People **alumni reception.**

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Tickets for the show: please see information on the next page.

impacting the world, one community at a time

Attending the Show in Europe

The Alumni Reception:

Please let us know that you will be attending the alumni reception and with how many people by emailing to the city address:

Antwerpen@upwithpeople.org, Utrecht@upwithpeople.org, Leipzig@upwithpeople.org, Bremen@upwithpeople.org, Goteborg@upwithpeople.org, Roskilde@upwithpeople.org

Show Facilities and Ticket Sales *(all proceeds will go the local charity project):*

Antwerpen, Belgium

Saturday, April 7th, 8pm

De Zuiderkroon, www.zuiderkroon.be

Tickets: +32-(0)70-252020

Bremen, Germany

Saturday, April 28th, 5:00pm and 8:00pm

Waldau-Theater, www.waldautheater.de

Tickets: +49-(0)421-3775013

Utrecht/Zeist, The Netherlands

Sunday, April 15th, 4:30 pm and 7:30 pm

Figi-Theater in Zeist, www.figi.nl

Tickets: +31-(0)900-1091013

Gothenburg, Sweden

Thursday, May 3rd, 7:00pm

Lisebergshallen, www.liseberg.se

Tickets: www.ticnet.se

Leipzig, Germany

Friday, April 20th, 8:00pm

Musikalische Komödie,

www.oper-leipzig.de

Tickets: +49-(0)341-1261261

Roskilde, Denmark

Saturday, May 12th at 4.00PM and 8.00 PM

Roskilde Kongresscenter,

www.roskilde-hallerne.dk

Tickets: www.billetten.dk



See you there! ~ Cast A 2007 and the European UWP staff

Student Spotlight



Leo comes from Sao Paulo, Brazil, where he is studying physics and engineering. He believes that learning to work and live with people of all different backgrounds is very important in the world today. Along with the rest of the cast, Leo recently spend two weeks working with Hurricane Katrina victims in Louisiana. We asked him to share specifically about his experience supporting continuing reconstruction efforts there.

1) What are your impressions the Hurricane Katrina relief efforts in Baton Rouge and New Orleans?

Leo Figueiredo

Our first day in New Orleans was really impressive, we could see how big was the devastation even 18 months after Katrina and how much they still needing help. We had the opportunity to work in a FEMA park in Baton Rouge for people who lost their houses in the Hurricane, and we actually saw many of that destroyed houses there in New Orleans, so we really got involved with this big issue. Our Community Impact days were truly gratifying because we could help these amazing and optimist people a little bit and also see that there are people working hard to rebuild the city, as Volunteers New Orleans, Habitat for Humanity, Volunteers of America and City Park.

2) What have you learned from some of the community leaders in these cities?

I had the opportunity to work with a guy called Earl, he works for the 6th Methodist Church of New Orleans. They have a program to take care of some children in one of the worst neighborhoods of US. What Earl basically does is take these kids after school to work in the God's Vineyard helping to grow peppers and flowers and taking care of some animals. He makes sure that these kids keep far from gangs and drugs until they go to college and have an opportunity to improve their lives. With his amazing mood and sincerely work, he showed us how we could change some lives and just start changing a community, even if this is one of the most violent places in the US. You just have to believe in what you are doing, do your part and work with truth. I'm really glad that some of us had the opportunity to meet this guy, people like him inspire us to believe that is possible to impact your community and make things better.

3) Do you have any stories from these cities that you would like to share?

Actually I have so many stories to share between CI days, wonderful dinners and great time with host families, that is hard to chose one. But one of the most different and funny things was our Cajun Party Breakfast at Brieux Bridge near Baton Rouge. We went to this typical French restaurant with live Cajun music Saturday morning with our host families, and we were in 9 Up with People people there. It was just an amazing experience had a breakfast party 9 clock in the morning with great food, awesome company and really cool music!

4) How have your experiences in the United States so far shaped your understanding of American culture and life?

US politics is very controversial around the world, and this was my main picture about US, so I can say that I was a bit concerned about what I would see here before came, about how the families would treat a foreign guy who strongly disagree with their government. After arrive in the US I took a long time to think about it again, and to see how it doesn't really matters. What I found here were amazing, lovely and friendly people that don't have worries about helping other people. I'm feeling really comfortable here with people, places and food. After live with many different families and meet lots of people I can understand much better Americans way of life and their politic beliefs as well. It has been an awesome experience so far, and I'm glad that I had this opportunity to know American culture better and definitely I'll take it with me to Brazil to share with my friends and family.